

GRAPHIC DESIGN 1

SYLLABUS

Course Overview

Welcome to Graphic Design 1, your introduction to Graphic Design at Illinois State University. The focus of this class is on Typography, which can be defined as the visual component of the written word. Most designers do not design typefaces, but all designers use typefaces everyday. Learning how to use type effectively takes practice but is essential to being a successful graphic designer. The projects in this course will challenge you to really think about type and all its uses. Through careful study and hard work, you will finish the semester with a whole new skill set that will begin your journey through the Graphic Design Sequence at Illinois State.

Class Participation

Class participation and attendance is absolutely mandatory. You are expected to come to class prepared, to be on time, and to remain in class for the entire period. Participation is not defined as only showing up to class and turning in projects, but also as being an active peer in all class discussions and critiques. I have never known a student who missed class and succeeded.

Grading

One grade will be awarded per project unless otherwise noted and it will evaluate concept, choice of design elements, composition, production, and craft. Written and/or oral comments will accompany each returned project to help you understand the reason for the grade. The final grade for the semester will be an average of all project grades plus an evaluation of class participation. Grades for late projects will be lowered one letter grade for each class period they are late. After a full week, a project may not be handed in late, and will be awarded a grade of zero.

Required Text

Thinking With Type by *Ellen Lupton*

Any student needing to arrange a reasonable accommodation for a documented disability should contact Disability Concerns at 350 Fell Hall, 438 5853 (voice), 438 8620 (TTY).

Jude Landry

jlandry@ilstu.edu *email*

202B *office*

438 8179 *phone*

10:00 - 12:00 TR

or by appointment

Art 226 002

Spring 2009

CVA 45 MW 1:00 - 3:50

School of Art

Illinois State University

GRAPHIC DESIGN 1

MATERIALS

Required Texts

Thinking With Type - *Ellen Lupton*

Necessary Items

12" inking triangle 45-45-90
#1 x-acto knife
#11 x-acto blades
cutting board
18" or 24" metal ruler
14" x 17" or larger tracing paper pad
8.5" x 11" sketch pad
masking tape
pencils
eraser
spray adhesive (super 77)
foam board (as needed)
folder/binder for keeping handouts

Optional Items

burnisher
24" T-square
Studio Tac (white preferred)
ellipse templates
circle templates
french curves
black markers - fine, medium, and broad tips
14" x 17" layout paper
#3 or #1 sable brushes
colored markers
glue stick

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