

## GRAPHIC DESIGN 3

# SYLLABUS

### Course Overview

First, congratulations on making it into the Graphic Design Sequence! You have worked hard to make it here, and you deserve some recognition. Don't get too comfortable yet! To those who have been given much, much will be required. I have very high expectations for each of you because I want you to succeed both in and out of school. This class is titled "Information Design" and will cover an important but often unnoticed area of design. Graphic Design's essential function is to communicate and the spread of information is a vitally important task. Information can convince us to change our diet, leave our umbrellas at home, or cause a nation to go to war. Therefore, how information is designed and consumed can have immense consequences.

### Grading

One grade will be awarded per project unless otherwise noted and it will evaluate concept, choice of design elements, composition, production, and craft. Written and/or oral comments will accompany each returned project to help you understand the reason for the grade. The final grade for the semester will be an average of all project grades plus an evaluation of class participation. Grades

for late projects will be lowered one letter grade for each class period they are late. After a full week, a project may not be handed in late, and will be awarded a grade of zero.

### Class Participation

Class participation and attendance is absolutely mandatory. You are expected to come to class prepared, to be on time, and to remain in class for the entire period. Participation is not defined as only showing up to class and turning in projects, but also as being an active peer in all class discussions and critiques. I have never known a student who missed class and succeeded.

### Required Text

Envisioning Information *Edward R. Tufte*

*Any student needing to arrange a reasonable accommodation for a documented disability should contact Disability Concerns at 350 Fell Hall, 438 5853 (voice), 438 8620 (TTY).*

### Jude Landry

jlandry@ilstu.edu *email*

202B *office*

438 8179 *phone*

10:00 - 12:00 am TR

or by appointment

Art 326 001

Spring 2009

CVA 140 TR 8:00 - 9:50

School of Art

Illinois State University