

# PORTFOLIO

**SHOWCASE  
YOUR WORK**

**KEEP IT  
SIMPLE**

# PORTFOLIO TIPS

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## **I. USE GOOD TYPEFACES**

# **PORTFOLIO TIPS**

- 1. USE GOOD TYPEFACES**
- 2. USE ONLY ONE OR TWO TYPEFACES**

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- 3. USE A GRID**

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- 4. PLAN THE ORDER OF YOUR PROJECTS**



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- 5. CREATE VARIETY WITHIN THE STRUCTURE**

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- 6. USE ONE OR TWO COLORS**

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- 8. USE GOOD CRAFT**

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- 7. USE GOOD WRITING**
- 8. USE GOOD CRAFT**
- 9. DO NO HARM**

# HIERARCHY

## I. SIZE

# **HIERARCHY**

- 1. SIZE**
- 2. PLACEMENT**

# **HIERARCHY**

- 1. SIZE**
- 2. PLACEMENT**
- 3. WEIGHT**



# **HIERARCHY**

- 1. SIZE**
- 2. PLACEMENT**
- 3. WEIGHT**
- 4. COLOR**



**THANK YOU!**

web: JUDELANDRY.COM

email: JUDE.LANDRY@UNT.EDU

office: ART BUILDING, 239C